



With the support
of the European Commission



Survey on EU directors' collective representation

Preliminary results

CBW project / Workshop #1 – June 8, 2021

Representativity

- ▶ How many directors in Europe?
- ▶ How many of them are involved in professional organisations?

EU directors' community

From this internal survey –

29 respondents from **25** countries incl. **20** Member States

- ◉ Number of members 10.326
 - Median number of members per organisations* 250
- ◉ Estimate of % of directors in membership 57,5 %
- ◉ Therefore number of directors ca. 18.000

Resources

- ▶ Money
- ▶ Staff
- ▶ Office
- ▶ Governance

Money

- ◉ **Roughly 5.250.000 EUR across all 29 responding guilds**
 - 508 EUR per member
 - **27%** of organisations have less than 50.000 EUR

- ◉ **Where do they get it?**
 - Fees median of **27%** of their budget
and only 3 organisations get 100% from fees
 - CMO median of **36%** of their budget
 - Film institute median of **30%** of their budget

Staff & Office

- ◉ **67 full-time staff, 52 part-time**

- Median total staff 2
- *Median full-time staff* 2
- *Median part-time staff* 1

- ◉ **16 staff members with legal background** in 13 organisations

- ◉ 21 organisations contract **external legal advice (78%)**

- ◉ **20** have offices (**74%** of respondents)

Governance

- ◉ **22 non-profit organisations (78,5%), 5 trade unions (18%)**
- ◉ Only 3 organisations have an elected or appointed non-member on their boards
- ◉ An average of 10 members in the board
 - *more than half organisations <10 with a maximum of 24*

Negotiating & Advocating

- ▶ Collective bargaining
- ▶ Alliances
- ▶ Copyright Directive implementation

Negotiating

- ◉ **9 organisations have 35 agreements**, 5 of these with public broadcasters
- ◉ **18 are partial agreements**
- ◉ **Competition law prevents 8 respondents to negotiate prices for their members (30%)**

Advocating

- ◉ **13 organisations** (44%) are part of one or several local umbrella organisations with other authors
- ◉ **14 organisations consider they lack resources to campaign for Copyright Directive transposition** (53%), mentioning staff time, money and information about the process in other Member States as most needed.

Thank you!

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